

University of Canberra

Bachelor of Applied Business (Management)

UNSTOPPABLE

What to expect

Delivered by Ducere Global Business School and the University of Canberra, this qualification is designed to meet the needs of the modern learner through industry relevant and applied learning.

With flexible online learning, unparalleled student support, and practical assessments with no exams, you can expect real skills that you can apply from day one.

You'll learn about

- » Leadership and management
- » Business strategy
- » Organisational change
- » Triple bottom line
- » Digital operations
- » Diversity and inclusion
- » Innovation and entrepreneurship
- » Design thinking

Real global experience

As part of your degree, you can elect to travel on one or both of our global study programs. You'll work on projects with international companies, all whilst gaining credit towards your studies.

- » Year 1: Global Business Asia (Cambodia, Vietnam and China)
- » Year 2: Global Business USA (Los Angeles, San Francisco and Portland)

What they say

"This was a standout/cut above the rest approach to tertiary education and I am beholden to Ducere for such an amazing program."

– Magenta Potocnik, Bachelor Graduate

"People can think they have understood something in a book because they have studied it and passed an exam but that is a very different thing to implementing something in the real world."

– Dianne Francois, Director of People and Culture, Save the Children Australia, Industry Partner

Snapshot

QUALIFICATION	Bachelor degree
MODE	Online
DURATION	2 years full-time 4 years part-time
INTAKE	Feb, Apr, Jun, Aug, Oct, Dec
SUBJECTS	24
ASSESSMENTS	80% applied 20% multiple-choice
COURSE CODE	334JA
ENTRY REQUIREMENTS	60 ATAR or Tertiary qualification or 2+ years work experience
COST	HECS-HELP available CSP available
JOB OUTCOMES	Project Manager State Manager Strategy Specialist Operations Manager

UC RANKINGS	Top 2% of universities worldwide*
	Top 100 universities under 50*

Enquire now

study@ducere.edu.au
ducere.edu.au
1300 382 373